



ORGANIZATION OF THE BLACK SEA ECONOMIC COOPERATION

Permanent International Secretariat

PRESS RELEASE ON THE WORLD TOURISM FORUM LUCERNE THINK TANK 2018

Costa Navarino, Greece, from 2-3 March 2018

The BSEC PERMIS Secretary General, Ambassador Michael B. Christides, was invited and participated in the “*World Tourism Forum Lucerne Think Tank 2018*”, which was held in Costa Navarino, Greece, from 2-3 March 2018.

The “*World Tourism Forum Lucerne*” (WTFL) is the prestigious leading engagement platform, where Ministers, Academics, CEOs, Financiers, Start-Ups, next Generation and Young Talents interact as a strong multi-stakeholder community addressing the future challenges of the Tourism, Travel and Hospitality sector.

It is the first time that the PERMIS Secretary General was invited to the annual meetings of the WTFL, which this year focused on the conditions for innovative and sustainable public-private partnerships (PPPs) in Tourism, a sector that has proven itself as a force for economic development and as a serious facilitator for dialogue and understanding among people and nations.

Ambassador Christides had the opportunity to inform participants on the efforts of BSEC to promote cooperation and synergies in the sector of Tourism at the regional level, underlining that especially in what concerns tourism infrastructure projects, the regional cooperation assumes even greater importance. At the same time the PERMIS Secretary General benefited from the multitude of views and suggestions discussed by the participating tourism-leaders; some of these ideas and proposals will be placed under the consideration of the relevant BSEC bodies, in order to enrich the latter’s scope of activity.