

ORGANIZATION OF THE BLACK SEA ECONOMIC COOPERATION Permanent International Secretariat Istanbul / Turkey

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PRESS RELEASE

SEE Eco Forum and Exhibitions 2015

(Sofia, 11-13 March 2015)

The Eco Forum and Exhibitions for South-East Europe, a yearly event organized by the Bulgarian organizer of international conferences and exhibitions Via Expo Ltd., based in Plovdiv, will take place in Sofia, on 11-13 March 2015, in partnership with BSEC.. The Forum and Exhibitions will have as themes Energy Efficiency and Renewables, Smart Cities, Waste Management, Emergency, Rescue and Safety.

Beginning with 2011, the area of countries on which the events have been focused has been enlarged to include also countries from the Black Sea region. Since then, the Black Sea Economic Cooperation Organization became a partner, together with other organizations and institutions, in supporting the events.

The SEE Eco Forum and Exhibitions are part of the Calendar of Events of the Moldovan BSEC Chairmanship-in-Office.

The purpose of the events has been to familiarize the participants with the latest technological developments related to the energy efficiency, renewable energy, waste management & recycling, smart cities and elevators, with opinions of the business leaders in these sectors, and with the main financial and economic issues affecting the energy market. The events also aim at encouraging foreign investments and at facilitating connections with leading companies working in these sectors and at offering a platform for market exploration of South-East Europe and Black Sea regions.

Members of business communities and of research and academic institutions from the BSEC Member States are welcomed to attend these events.

For detailed information regarding the program and participation in the events, please visit the web-site *www.viaexpo.com* or contact Desislava Ivanova-Nikolova, Mrketing Manager, on +359 32 51 29 097 or mobile: +359 886 792 943, or email *international@viaexpo.com*.